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Note from the Chair

This has been a busy and productive year for us with a host of exciting developments taking place that strengthen our work to promote the counselling professions and support our members.

Y^S^eTUc'_eb' ^Q^SYQ'ccDdU] U^dfbg XYSX TUcSbRU'_eb' ^Q^SYQ'

9 bj \ RU\UfU'dKQdg U'QdU'Y^'Q'ccb_ ^WJb" _cYdY_ ^'dXQ^'UfUbd_'

`b_ZJSdb'd_ Y^SdUQcU] U] RUtc '3@4 '_`'_ _bbe^YdUc'Q^T Y^ eU^dQ'

g_b] ^`b_WUccUc'Q^T'cX_eNT Y^ eU^SU'UfUbi dXY^Wg UT_f

1VdUbi fU'i UQ'cfbKYc'g Y\RU'dKU' ^Q'd] U'9 bJcU^d_ebiQ^eQ'

dXQ^['] U] RUtcfbKU'2_QbT'Q^T'cdQ V_bdXUybY'i

Our philosophy

**Counselling
changes lives**

Current strategy

Our strategy, launched in spring 2016, was put into place after careful consideration of the above objectives, and the Charity Commission's guidance on public benefit.

- d_U^QRVU_S_^ TU^SU^Y^213@Q^T^Yt:] U] RUbc'
- ecU'_ebtUc_ebSUC:U SYU^di'Q^T^U USdfUN' d_`Ve\ _eb^Y^dJb^Q^Q^T^UhdJb^Q^cdQdJWS'
-
-
- e`X_`T^dKU^X^Y^X^UcdcdQ^T^CbTc'_VTY Ubd^dQdJT' `bcSdSUFU^ceb^WdXQd_`ebcdQ^T^CbTc'QdU' d
- RU^U db'_VdKU'S_e^cJW^W' b_VccY_^c^Q^T^`UCb^'

Annual review

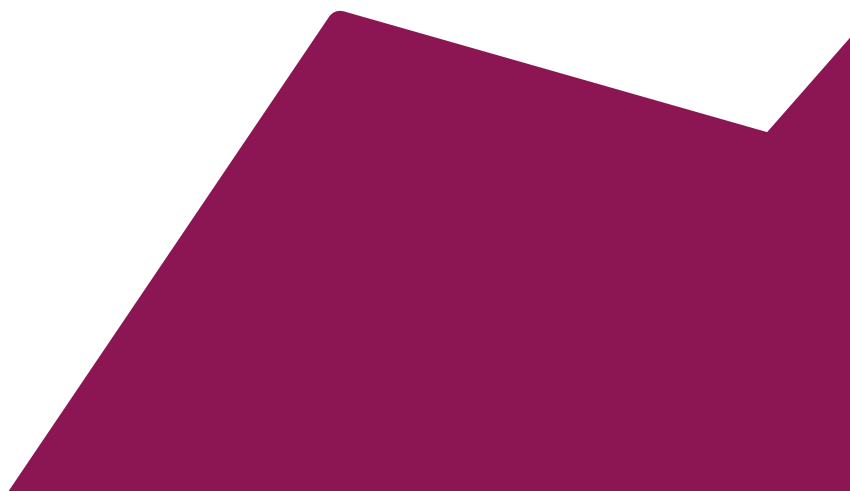
This review concentrates on four key focus areas:

1. Improving member services
2. Demonstrating the effectiveness of counselling
3. Influencing decision makers
4. Raising standards and protecting the public

1. Improving member services

We aim to support our members throughout their careers b hr

ou



Member's view

- Engagement with accredited courses and services

ecUv\iceVWUJcdY^c'QR_edX_g'g U'SQ^'_ Ub] _bJ'

- Improved data protection

- Upgraded IT infrastructure

Q'VQcdUJf] _bJ'U USdYfUfMedeLJE' b__VcUJf'YSU' d_`Y] ` b_fU'dXU'U SYU^Si'_V_ebg URcYU'Q^T' `X_^U'ci cdJ] f'G U'e` VWQTUT'_eb' bJg Q\`d.'

Q^T'SUbdY SQdY_`fJg XYSX'bdJS_W^YcUc'

Jennie
Cummings-Knight



I really enjoyed the (free!) Making Connections day, where I met with old and new colleagues, heard some stimulating talks, and had the chance to present for two minutes.

The talks related to my own research areas (gendered sexual/identity matters and ageing/dementia). I shared that the new Palgrave Handbook of Male Psychology, to which I have contributed a chapter, was due to be launched that month. Male needs can be overlooked in a female-dominated profession like counselling.

Events like Making Connections are invaluable for BACP members and we need more of them.

>> Looking ahead

- **Build on our exciting programme of members' events**

- **Increase variety of CPD content**

ldJc_ebSUc'g U' _ Ub'G U'g Y\QTT'Q'^Ug 'bdS_bTY^W

Qf QYQRVU'Q^T' _ Ub'Q'g Y'Ubf QbYUd' _VldJc_ebSUc'

- **Enhance our member engagement**

RU'QRVU'd_cXQdJ'Q^T'VUQb^Vb_] 'dXU'TY UbJ^d

- **Increase practical support for specialist groups**

Qc_'Uh' _ldJ'X_g'g U' _ Ub_dXUbWb_e` c'CSb_cc' _ebTY UbJ^dc_SYQ\] UT'YQ SXQ^'U'c'V_b] _ldJ' c' USY S'QdJQc'_V_eb] U] RUbcXY †

ceSX'Qc'ce` UbfYc'_bc'Q^T'^Ug V' 'aeQY UT'

- **Explore how we can help members engage with the public**

G U'g Y__['Qd'g XQdce` ` _bd'g U'SQ^' _ Ub'

- **Publish resources on safe lone-working**

- **Continue data protection improvement and member support**

2 Demonstrating the effectiveness of counselling

**We have a critical role to play in
supporting and disseminating the**

• **Supporting research**

G U'XQfU' _ UbJT' ^U'@X4' cdeTU^dcXY 'W^[UT'
QcdXU'U USdfU^Ucc'Q^T'S_cdtU USdfU^Ucc'_V

d_ 'Uh` _bJ'dXU'U USdfU^Ucc'_VS_e^cUW^W

• **Exploring the effectiveness of counselling**

CXU' UNTfg U'ceSSUccVe\i 'Q' ` \UT'd_ 'QSSUcc'Q^T'

'9 @D' ` b_VbQ] Uf'DXyc'] UQ^c'dXQdV_bcdXU' bcd

V_b' QdU^dc'Q^T'TY UbJ^dd ` Uc'_VdXUbQ YUcfI

dXU'U USdfU^Ucc'_V9 @DY^XU\ Y^W>8C' QdU^dc'

• **Presence at public events**

S_ ^VUbJ^SUcfbcd 'Q^T'] U] RUbc'XQfU'QdtU^TUT'

S_e^cUW^W b_VccY_^c'd_ 'U^QRU'S_ ^ TU^SU^Y'
213@Q^T'Ycb'] U] RUbcfM^'Y^U'g YdX'dXU' bcd' _Y'd

_ ^'bJcUQbSX'd_ 'Uh` _bJ'dXU'U USdfU^Ucc'_V

- **Sharing clients' stories**

gX_XQFU^RU^U dJT`Vb_] `dXUbQ i `Yc`dXU`] _cd`

CSS_e^cb`_VQSSUccY^WdXUbQ i `Q^T`dXU^TY UbJ^SU`

- **Promoting therapy in the media**

?eb] U] RUbcfBXQf7_fUb^_bc`Q^T`cdQ `XQFU`

Q^T`S_]] U^d^W_^`dXUbQ i `Q^T`Yc`RU^U` dcl`

RU^U` dc`_VS_e^cUW^WQ^T`dXU`] ` _bcQ^SU`
_VfYcY^WQaeQY UT `S_e^cU`_b? ebg`_b`

dg Yd`_ebcdQdJW` Q^S`

A `dXUb— UbJ^SU`

>> Looking ahead

- **Disseminate our research findings**

G U'g Y\` eR\cX' ^TY^Vc'Vb_] 'bJcUQcSX'' b_ZJScb'

` U_` \UfX\W\W\Wd^WdKU'UfYTU^SU'V_bU` SQSi' _'V

- **Extend the pragmatic tracker project**

- **Support members' research activity**

G U'g Y\RU'_ Ub^Wcb_ 'VcbXUb'@X4'

- **Promote the profession to the public**

- **Research counselling with older people**

Q^T'bQcU'_eb` b_ 'U'Q^T'dXQd'_VdKU` b_VccY_^c'

3 Influencing decision makers

We work with politicians and decision makers representing all four UK nations to help them understand the positive changes that counselling can make to people's lives. Through intelligent horizon scanning and targeted, evidence-based communications, we inform and influence the decisions that will impact on our members, with a particular focus on our core priority areas – older people; children, young people and families; healthcare and workforce – through our dedicated leads.

- School counselling success

^ Q _ FCS_dtkX'7_fUb^] U^dS_^ b] UT'dXUi '

S_cUN 'g Yk'_ S0c'd_XU\ 'YV_b] 'Q^T'cXQ U'

- Campaigning for change

V_b'Y^StJQcUT 'QSSUccYRYXd 'd'_S_cdtU 'USdfU'



>> Looking ahead

- Lead on supporting the counselling and psychotherapy workforce

4 Raising standards and protecting the public

We set and uphold high standards for our members, both for initial registration and for maintaining registered status. We carry out an audit of a sample of registered members every month to make sure that standards are maintained. We investigate complaints through our professional conduct process, provide a support service to clients who have problems with their therapy and consult with external stakeholders to improve awareness of counselling and its benefits.

- Scope of Practice and Education project (SCoPEd) consultation

- **Improved processes for members**

- **New standards for working with children 4 to 10 years**

d_ 'CSSUcc' dXU' 3UbdY SQdJ' _V@b_ SYU^Si '~3_@'

- **Resolving public concerns**

- **Ethical Framework accessibility**

XQfU'RUU^ 'bJE \] UT' Q^T' bJE' eR\XUTf'

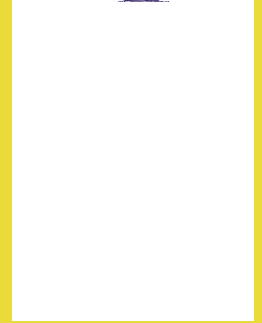
- **Introduced new committees**

` b_dJsdY_^+ ^Q^SU'Q^T'' _\Si +] U] RUbcXY'

Member's view

- **New PCE-CfD accreditation scheme**

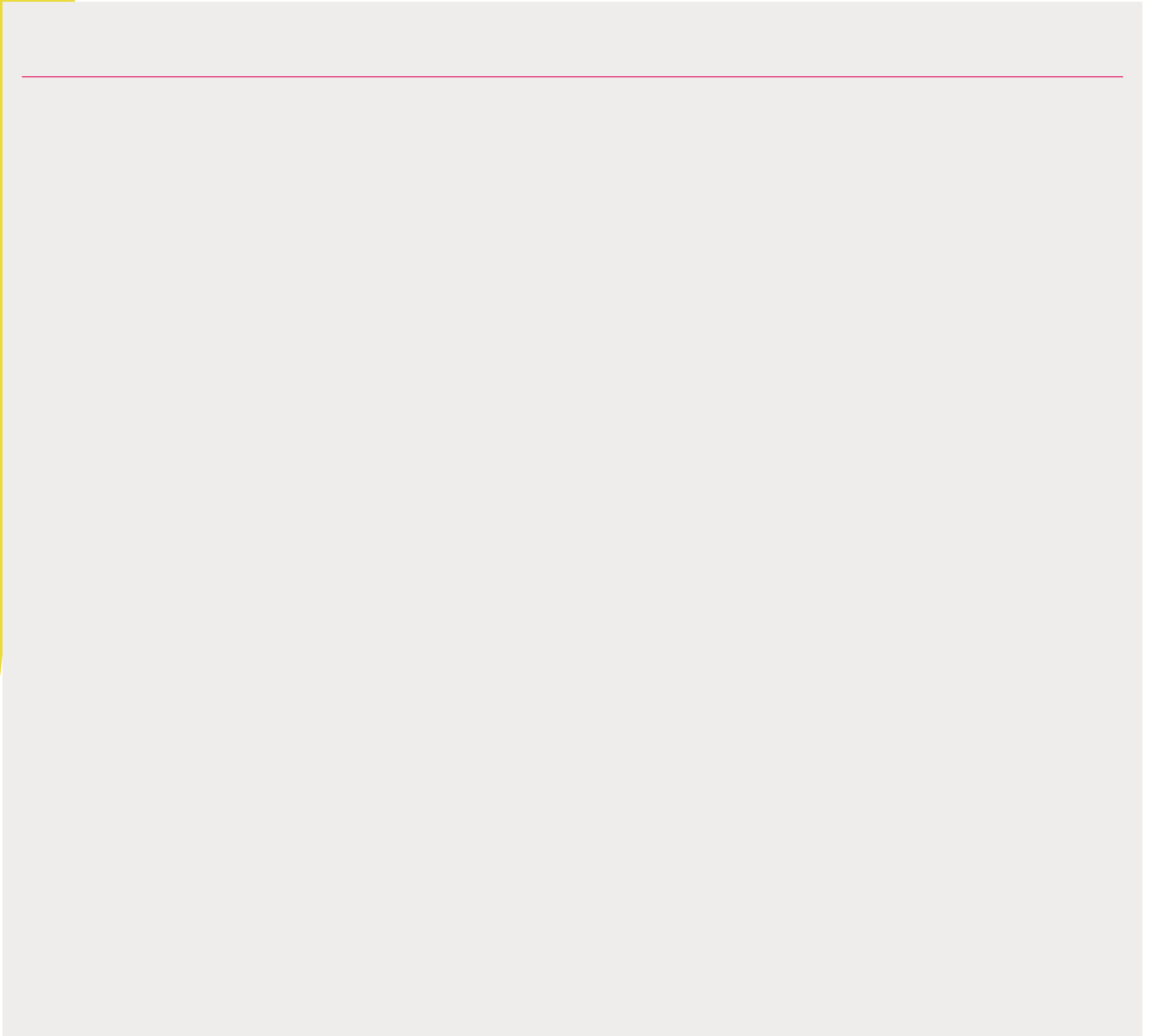
Mervyn Wynne Jones



Joining the BACP via VVt0510003

- **Counselling skills**

TU ^U'dKU'cS_`U'_VdXU'bc[Yc'Q^T'bu] Yd`
Q^T'dKU' ^Q'dKU] Uc'd_ RU'Y'S'eTUT`
g YdY^ YdXQfU'RUU^ YU^dY UTf`



Board of Governors' responsibilities

Board of Governors' responsibilities

U^c`V_bUCSX` ^Q^SYQ^ccDdU] U^c`V_bUCSX` ^Q^SYQ^`

Q Q^c`_VdKU`S_] `Q^i`Q^T`dKU`Wb_e` `Q^T`_VdKU`
ceb`^ec`_bTU`SYd`_VdKU`Wb_e` `V_b`dXQdi`UQd`

9`^`U`Qb`^WdKU`UcU` ^Q^SYQ^ccDdU] U^c`fbKU`2`_CbT`

-
-
-
-
- U^c`^`dKU`W_Y`W

U^c`^`QR`U`QSSe`bOSi`^c`Q^i`^d] U`dKU` ^Q^SYQ^`

d`_U`^ce`U`dXQd`dKU` ^Q^SYQ^ccDdU] U^c`S_] `^`i`g`YdX`

~6BC! ž" i`U` USd`f`U`:`Q`e`Cdi` " ž! %d`

Statement as to disclosure of information to auditors

^`_`U`JUF`Q`d`Qe`TYd`Y`V_b] QdY`^`^`Qc`TU` ^UT`Ri`

Management and staf ng

@`_`Si`'3_]] YdU`Uf`_`^`dKU` ^Q^SYQ^`_`c`dY`_`^`_`V

?`eb`ccD`^`dUQ] `^`c`U`S`b`e`Y`dU`T`Q`^`T`ce` `^`_`b`dU`T`^`d`_`_`b`_`f`Y`T`U`

Strategic report

Review of the business

Independent auditor's report to the members of the British Association for Counselling and Psychotherapy

Opinion

G U'XQfU'QeTYdUT 'dXU' ^Q^SYQ\ccDdU] U^dt'_V2b66cX'

DXU'3_^c_VTQdUT '3QcX _g 'Q^T'dXU'buVQdUT '^_dJc'
d_'dXU' ^Q^SYQ\ccDdU] U^dtfY^SveTY^WQ'ce]] Qd '
_VcYMY SQ^dQSS_e^d^W' _\SYUd'DXU' ^Q^SYQ\

9'_eb_' Y^Y_^fbXU' ^Q^SYQ\ccDdU] U^dt*

•

Other information

Other information

Other information

Other information

Other information

Other information

Opinions on other matters prescribed by the Companies Act 2006

- Other information

Matters on which we are required to report by exception

Other information

-

- Other information

-

Other information

-

Responsibilities of the Board of Governors

Other information

Other information

Auditor's responsibilities for the audit of the financial statements

QR_edg XUdKUbdKU' ^Q^SYQ\cdDdU] U^dt'Qc'Q'g X_VU'

S_e\T bUQc_^QRi' RU'Uh' USdJT'd_Y^ eU^SU'dKU'

dXUcU' ^Q^SYQ\cdDdU] U^dt'

dXU'QeTYd_VdKU' ^Q^SYQ\cdDdU] U^dt'Yc'_SQdJT'

**Consolidated statement of financial activities
(incorporating an income and expenditure account)
for the year ended 31 March 2019**

**Consolidated cash flow statement
for the year ended 31 March 2019**

Notes to the financial statements for the year ended 31 March 2019

1. Accounting policies

Accounting convention

DXU' ^Q^SYQ\ccQdU] U^dc: XQfU'RUU^" bU' QdUT' e^TUbicXU'XY6d_bSQ\^S_cdfS_ ^fU^dY_ ^'Qc'] _TY UT' Ri' dXU' bUf QeQdY_ ^' _V\cdUT' Y^fUcd] U^dc: Q^T' VdUUX_ \T' ^ b_ Ubd' id_] Qd[Ud'

" ž! %'6BC! ž" i'U' USdfU': Q^eQd' " ž! %' Q^T' g' Yk' dXU' 3_] ^ Q^YUc' 1Sd" ž ž & f' 1\ \ WēbUc' QdU'

Basis of consolidation

DXU' Wb_e' ^ Q^SYQ\ccQdU] U^dc: S_ ^c_ \T QdU' dXU' ^ Q^SYQ\ccQdU] U^dc: VdXU' S_] ^ Q'i' Q^T'

RUSQecU' dXU' 3XQb'd' XQc' dQ[U^' Q^T' f' Q^d' QW] _VdXU' Uhu] ^ dY_ ^c' Q_ bT UT' Ri' CUSdY_ ^ \$ž (_V

Going concern

DXU' ^ Q^SYQ\ccQdU] U^dc: XQfU'RUU^" bU' QdUT' _ ^ Q' 7_ Y^W3_ ^ SUB^ RQcYd' DXU' DbecdJUc' XQfU' QccUccUT' dXy' RQcY' Ri' bUf YUg' Y^WReTW] dcfi' \Q^cfi' ^ Q^SYQ\Q^T' _ ^ UbQdY_ ^ Q\bb[c' Q^T' dXU' UhdUj b^ Q\U^f Yb_ ^] U^dV_ b' dXU' V_ b' XS_] Y^W] UQb' DXU' DbecdJUc' QdU' cQd'c' UT' dXQd' dXU' Uhd'

Key judgements and assumptions

DXU' bU' QdU' ^ [Ui' ZeTW] U^dc: dXQd' XQfU' Q' c' W^Y' SQ^dU' USd_ ^' dXU' QSS_ e^dc' _b' Qcce] ^ dY_ ^c' dXQd' XQfU' Q' c' W^Y' SQ^d' b' c' [_V SQec' Y^WQ] QdU' b' Q\ Q^T' Zecc] U^dY^' dXU' ^ Uhd'

Fund accounting

BUCdbSdUT' Vē^Tc' QdU' Vē^Tc' g' XYSX' QdU' d_ RU' edUT' Y^ QSS_ bT' Q^SU' g' Yk' c' USY' S' bUc' b' SdY_ ^c'

Incoming resources

Intangible assets and amortisation

1] _bdkQdY^'g Y\RU" b_fYTUT'c_Qc'd'g bWU'_ 'dXU'S_cdfNUcc'Ucd] QdUT'bdYTeQ'fQeUfI_V

Investments

Stocks

DXUcU'QdJ'fQeUT'_^'Q' bcd'Y'fI' bcd'_edRQcYcfQcdXU'_g Ub'_VS'_cdQ^T'^UdWQXcQRU'fQeUf

Debtors

4URd'_bc'QdJ'Rb_eWX'd'Y'd'_dXU'_ ^Q^SYQ\ccQdJ] U^'dc'g XUW'dXUW'Yc'Q'WQc'_^QRU'SUbdQ'Y'd'

Bank and cash

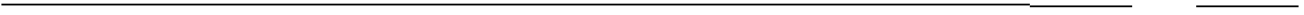
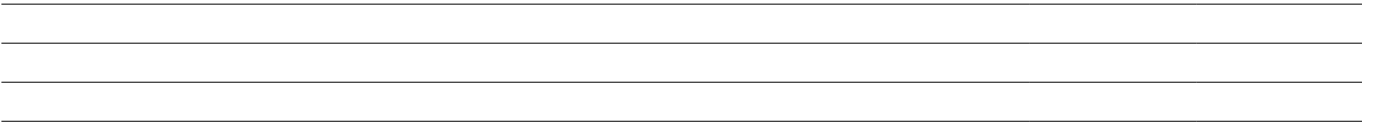
Creditors and deferred income

3bUTYd'_bc'QdJ'Rb_eWX'd'Y'd'_dXU'_ ^Q^SYQ\ccQdJ] U^'dc'g XUW'dXUW'Yc'Q'WQc'_^QRU'SUbdQ'Y'd'

2 Company status

hJWVcdQd_^^^e] RUbYc") (#&! f'213@Yc'Q@eR\VS'2U^U d5^dd 'e^TUb'6BC! ž" f'

5 Activities of subsidiaries



15 Revaluation reserve

The Group		The Company	
2019	2018	2019	2018
£	£	£	£

Professional advisers

Auditors

Atkinson Finch & Co.

Solicitors

Brethertons

